

footyweb

A Nationally Consistent Registration Process

October 2014

Agenda

- National Registrations – Why?
- Demo on Online Re-Registration Process
 - Accessing your Clubs National Registration Form
 - Player Usernames and Passwords
 - Member Renewals Email (Automated)
 - Products
 - Linking products to the Registration Form
 - Reports
 - User Story Recap
- Contacts & Locator
- Passport
- Free Club Websites
- Communicator
- Live Score
- What Does It Cost
- Support
- Tips & Strategies for 2015 Registrations
- Q & A

National Registration System – Why?

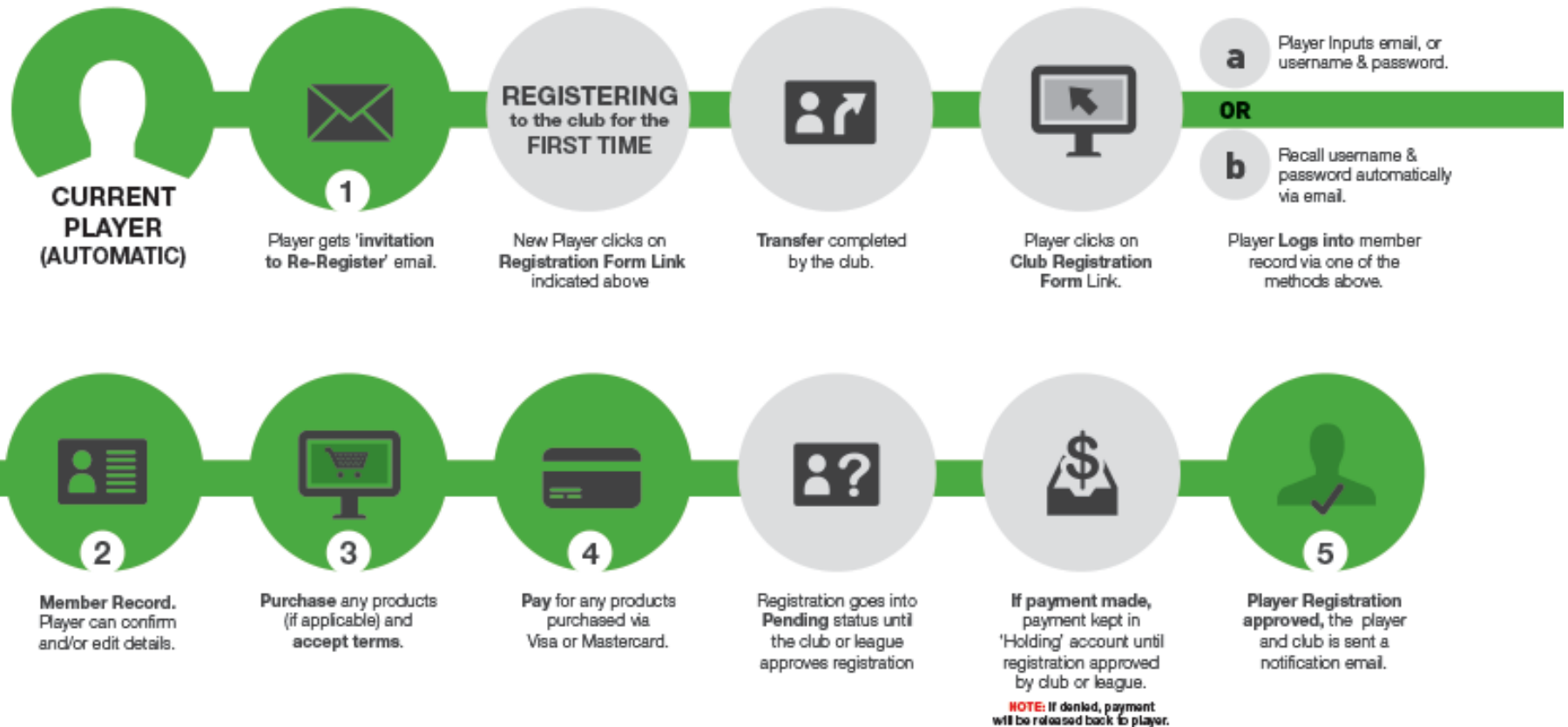
From March 12, 2014 there are significant changes to the way that organisations are required to manage the collection and use of data, in order to comply with the Privacy Amendment (Enhancing Privacy Protection) Act 2012 in particular, as well as other related legislation in the Privacy Act 1988 and the Spam Act 2003.

For example:

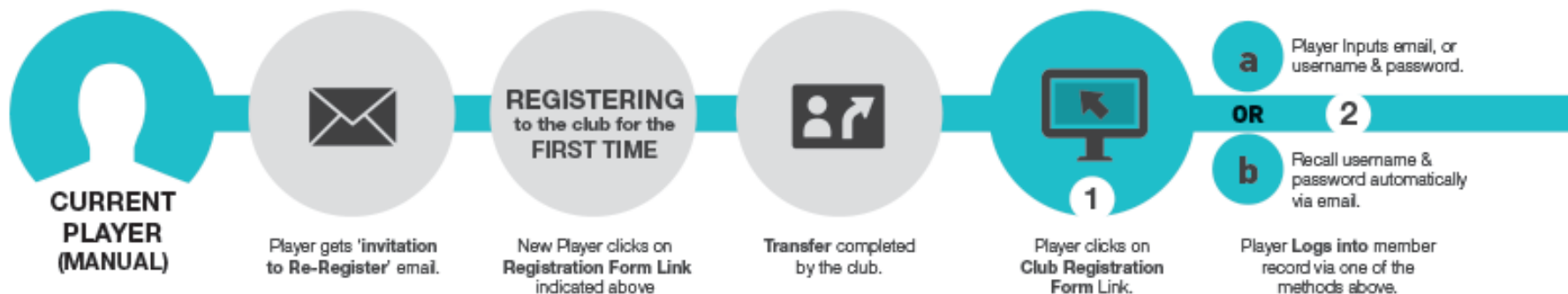
- The privacy commissioner now has more power to investigate
- The commissioner can issue larger fines if he believes the act has been breached
- Tighter regulations regarding unsubscribing and express consent
- Tighter regulations around data storage and use of data



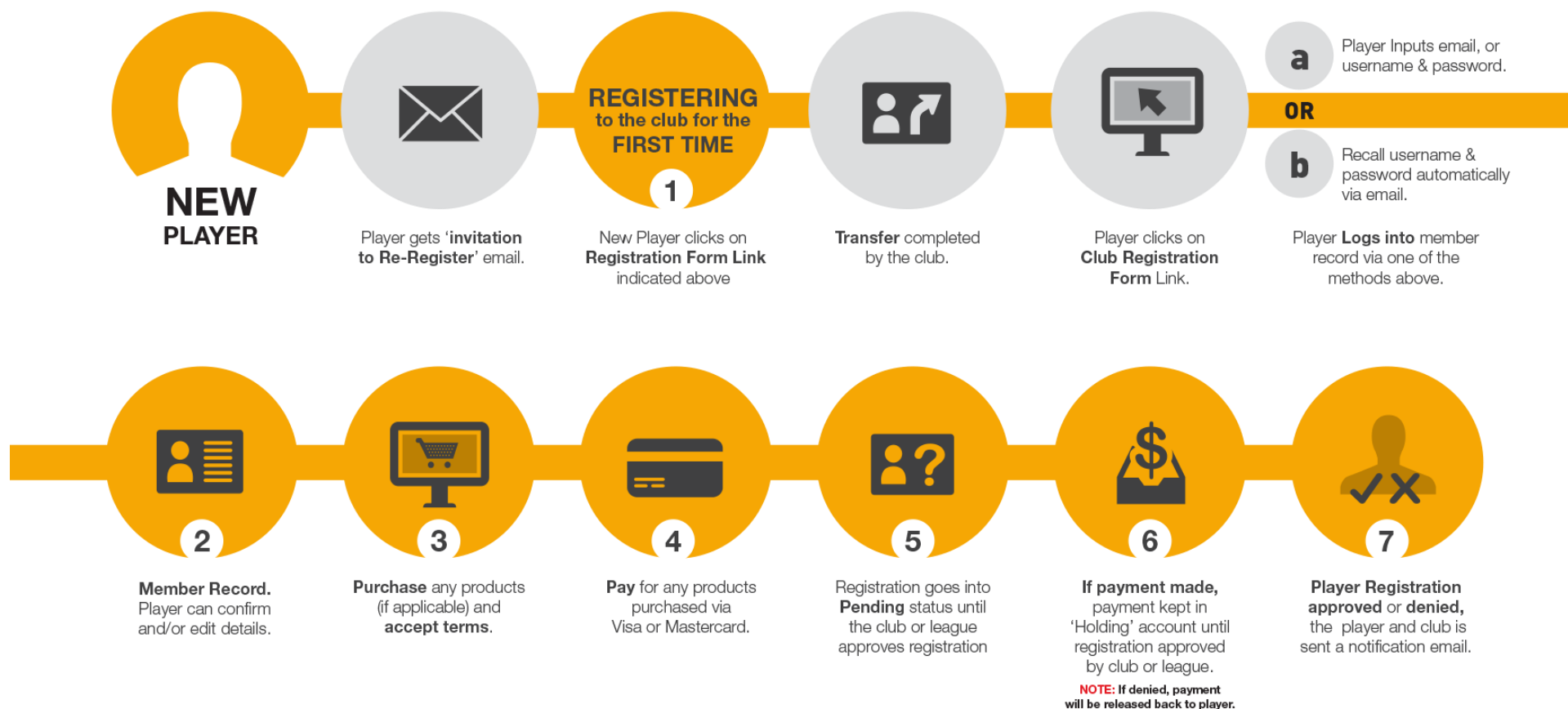
Current Player Registration Workflow – Automated process (In database with email)



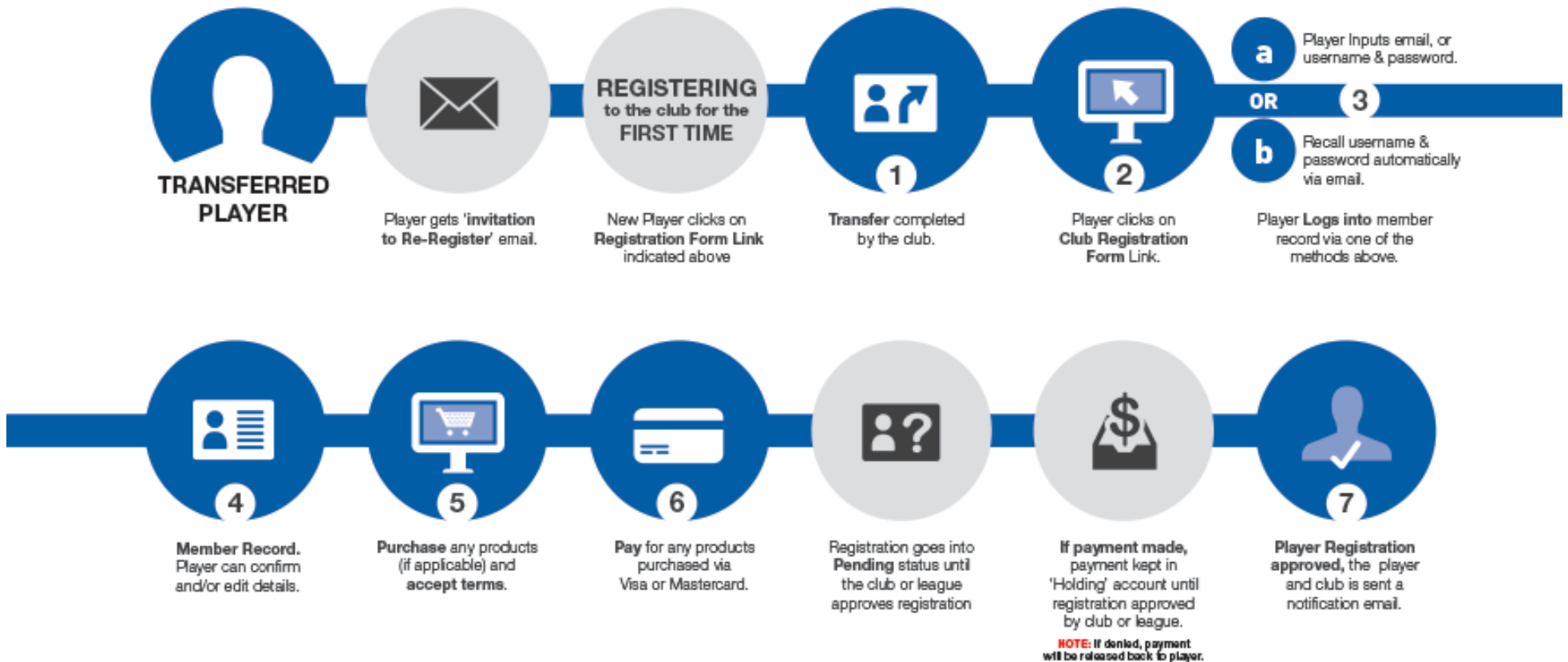
Current Player Registration Workflow – Manual process



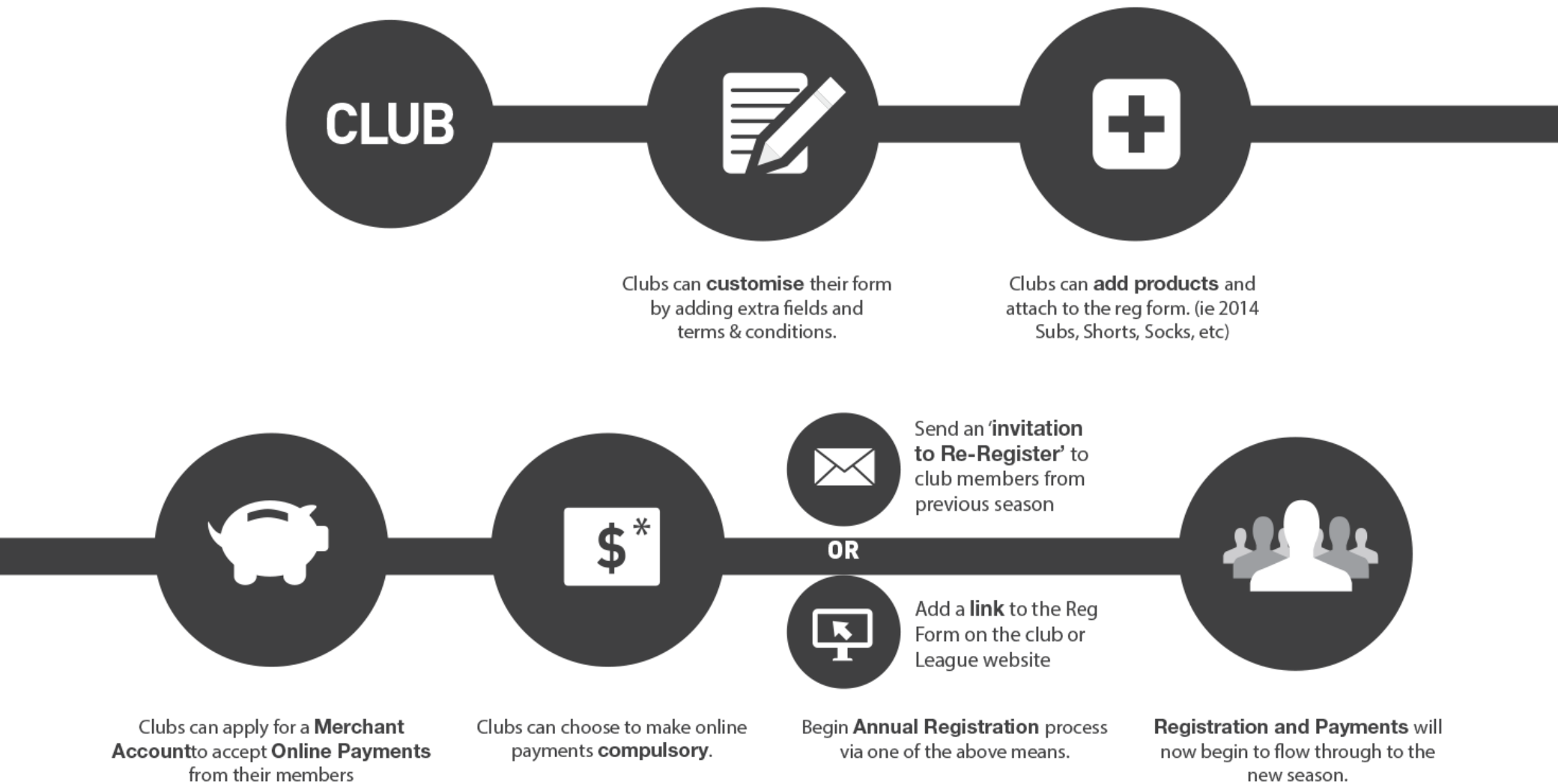
Current Player Registration Workflow – New Players



Current Player Registration Workflow – Transferred Players



Club Registration Setup Workflow



Contacts & Locator

- Updates Contacts & Locator with new committee members
- Essential to ensure the right people are receiving the right information
 - ie Registrations to Registrar
 - ie Payments to Treasurer

The screenshot shows the 'footyweb' interface for the Noble Park club. The top navigation bar includes 'Dashboard', 'Members', 'Comp Management', 'Teams', 'Communications', 'Registrations', and 'Reports'. Below this is a banner for 'SportingPulse' and 'nab' with the text 'TIPS AND TOOLS TO HELP RUN YOUR CLUB'S FINANCES'. The main content area is titled 'Noble Park' and contains several sections:

- Details** (with an 'Edit' link):
 - Address: PO BOX 855, NOBLE PARK, VIC, AUSTRALIA, 3174
 - Phone: 03977981847
 - Email: noblepark@efl.org.au
- Contacts** (with an 'Edit' link):
 - President: DAVID ALLAN
 - Treasurer: CHEVONNE WATT
 - Registrar: TRACEY WALDEN (noblepark@efl.org.au)
 - Vice President: MICK DUNNE
 - Secretary (PRIMARY CONTACT): Tracey Walden (noblepark@efl.org.au)
- Notifications**: The following items require your attention:
 - Collect your fees online - Find out mo...

On the left side of the club details, there is a logo for 'Bulls' and a list of links: 'Edit Logo', 'Details', 'Contacts', and 'Locator'.

Passport

- Sign-up for an Administrator Login at passport.sportingpulse.com
- Click on the verification link that is sent to your email
- Ask a club colleague to add your email address into the “user management” section of Footyweb
- Manage who has access to the clubs Footyweb database (deletes etc)

The screenshot shows the 'User Management - Club' page for the Aberfeldie club. The page header includes the AFL logo and 'footyweb Official Membership and Payments System of the AFL'. The navigation menu includes 'Dashboard', 'Members', 'Comp Management', 'Teams', 'Communications', 'Registrations', and 'Reports'. The 'User Management - Club' section displays a table of authorized users and a form to grant access.

User Management - Club

The following users are authorised to login for this Club.

Name	Email	Access	Last Login	
Geoff Brown	abersfc@bigpond.net.au	Full	2013-11-01 (01 November 2013)	Delete
Paul Gregory	registrar@abers.com.au	Full	2013-07-14 (14 July 2013)	Delete
Greta May	greta.m@essendonfl.com.au	Full	2013-10-02 (02 October 2013)	Delete
Andrew Scaramozzino	andrew.one7@bigpond.com	Full	2013-10-08 (08 October 2013)	Delete

Grant a user access

To grant access to a user they must hold a confirmed SP Passport.

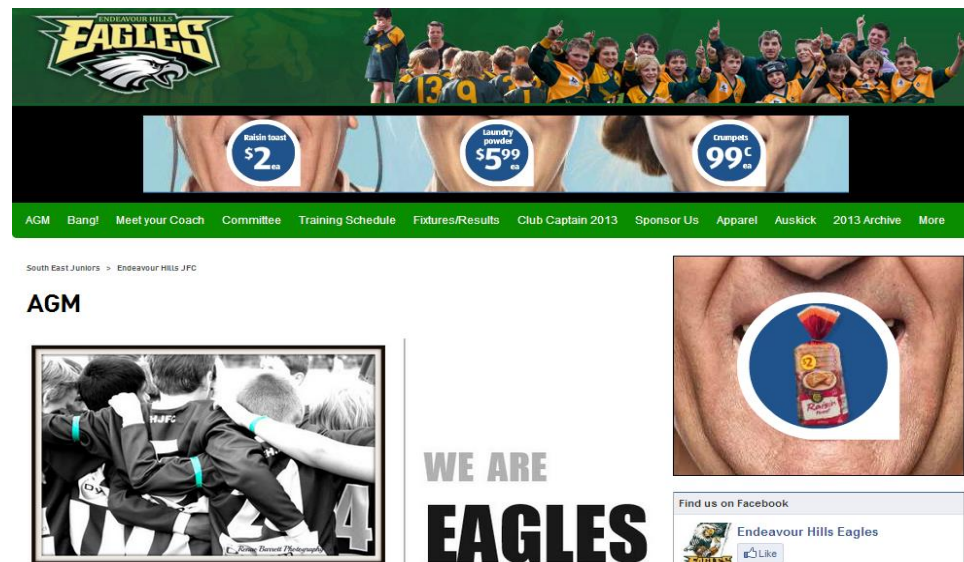
Email Address:

Restricted Access

[Add](#)

Free Club Websites

- All Clubs nationally are eligible for Free Websites
- All Websites are automatically rendered for Mobile devices
- All Websites include Free Hosting & Bandwidth
- Can have multiple Website Administrators and very easy to use/operate



Communicator

- Unlimited emails
- SMS start from 12c each
- Warning popup on message type (Administration vs Marketing)

Primary Purpose/Implied Consent:

This communication should be contained to including only information that, if not communicated would affect the administration of the game. For instance: if the game is postponed, cancelled or forfeited, or if there is a change in time or location.

These are the ONLY types of communications that can be sent to the whole database.

Secondary Purpose/Express Consent:

This communication can contain information about the season (e.g. scores, statistics, weekly newsletters), special offers, promotions and marketing.

These communications can ONLY go to those who have opted-in to receiving this information upon registration and have not opted-out prior to the last 7 days.

- Automatically filters out non opt-ins if for Marketing purposes
- Available on Mobile Devices
- Can be used at Team level login if Team Managers are given access to Footyweb

LiveScore

- Fully integrated with web and mobile sites making scores and stats available as the action is recorded
- Record 'play-by-play' player action functionality, or simply record quarter-by-quarter, or half time and fulltime scores
- Directly integrated to ladders and player stats
- Share scores and stats via social media with fans and players
- Fully customisable 'clock' options
- Can score via any Mobile device such as Smartphone and/or Tablet



What does it cost

- \$65 Merchant Set-up Fee – (FREE when you process 10 payments in first 12 months)
- 3.9% inc GST flat rate – No other costs or fees
- Fees are inclusive
 - Eg. 3.9% will come out of the Fee;
- \$103.90 Registration Fee (inclusive fee model)
 - in this case, club receives \$100.
- 5 x \$1000 Cash prizes for new Merchants in 2015

Support

- Updated User Manual with all changes will be distributed post meeting
- Short videos on key changes/topics are being produced and will all live on support.foxsportspulse.com
- Support website with various help topics is available at support.foxsportspulse.com
 - Submit support tickets for any specific help/questions
- Support Help Desk available on 1300 139 970 for urgent support

The screenshot shows the 'SP Support' website. At the top left is the 'SP Support' logo. Below it is a navigation bar with links: 'Home', 'Search for help', 'Submit a request', 'Check your existing requests', and 'English'. A search bar is located below the navigation bar. The main content area is titled 'SP Support Centre' and features three articles: 'The process to edit your website has changed!', 'Yachting Australia - Post Website Migration FAQ', and 'Yachting Australia Website Users Starters Guide'. On the right side, there are three promotional banners: 'SP SportingPulse' with a link to the SP Blog, 'REGISTRATIONS & PAYMENTS' with a 'LEARN MORE >' button, and 'WEBSITES' with a link to improve online presence.

Tips & Strategies for 2015 Registrations

- Open up Registrations earlier
- Tie Registrations to an early bird special by certain date (ie 31st Dec)
- Send out Member Renewal Email reminders
- Provide a contact at the Club who can be contacted if any questions etc
- Set-up Laptops at your Registration Day for late comers, will still get major benefits from doing it this way
 - . Have your 2014 Player Usernames Report printed off at each Laptop
- Manage all your New Registrations in the “Pending” section of Footyweb efficiently
- 2015 Registrations open up Nov 1 (every year)
- 2015 Transfers open up on Feb 1 (every year)
- 2015 Transfers close on June 30 (every year)